NOW GOING FOR ADDS AND SPINS

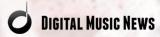
AVAILABLE IN DIGITAL STORES & STREAMING SITES JULY 22, 2016

#100bpm #Electronic #Dance #Urban

Who says the party has to stop? Philly music collective
LektroMelodica continue the summer festivities with the release
of their latest 100 bpm club banger "Mix It Up" produced by
Keath Lowry (Top 20 Billboard Dance Hit and 2 Billboard Hot 100
singles), available in all digital stores and streaming sites on July
22nd. After an impressive track record of music placed in film
and TV (including the hit Lifetime series "Bring It!", Vh1's "Single
Ladies", and award winning Danish film "Frit Fald"), "Mix It Up"
combines LektroMelodica's unique electronic sound and lead
vocals by Joy Christian with the emcee skills of DC Hip Hop
veteran Khidar and hot fire and wit by Rob Diioia.

While collaborating with Khidar (a fellow Groove Control Recordings label mate) was "all in the family", the collective linked up with Diloia through a writing session at Grammy nominated producer/engineer David Ivory's studio. A few months later the "Mix It Up" brainchild was born to bring a dose of soul, sophistication, and depth to the clubs: "Whole world trippin', need love in my cup."

#TRENDINGMUSIC









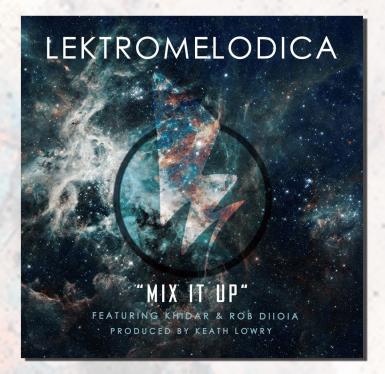






PREVIOUS RELEASES FEATURED ON:

The Independent Chart Show (UK) Radio Winchcombe (UK)
TriState Indie EDM Boutique Singersroom.com



MIX IT UP (FEAT. KHIDAR & ROB DIIOIA) [PRODUCED BY KEATH LOWRY]

RELEASE: July 22, 2016

LABEL: Groove Control Recordings

Distributor: DistroKid

EAN/UPC: 746348812515

Written by: Nate McNair, Keath Lowry, Rob Diioia, Nate Rogers
Produced by: Keath Lowry for Groove Control Productions
All Publishing Administered by: Lazy Lion Music (ASCAP),
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